

OCT
15 & 16
2022

OYSTER
FEST

SAVE
THE
DATE

SPONSOR

DECK

2022

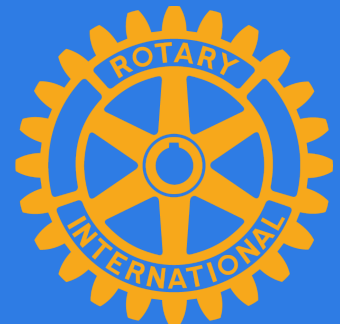


PRESENTING LEVEL SPONSORSHIP

\$75K

- PRESENTING SPONSOR LOGO LOCK UP WITH FESTIVAL LOGO
- 2 10'X10' SPACES OR ONE 10'X20' SPACE (TENTING AND ELECTRIC INCLUDED)
- PRESS RELEASE ANNOUNCING PARTNERSHIP
- LOGO PLACEMENT THROUGHOUT FESTIVAL GROUNDS
- SIGNAGE ON STAGE
- LOGO ON WEBSITE
- 4 VIP PARKING SPACES
- 20 TOTAL DAILY VIBE BRACELETS
- 8 VIP COMPLEMENTARY BEER AND VIBE BRACELETS (MUST BE 21 YEARS OF AGE)

SOLD



SUPPORTING LEVEL SPONSORSHIP

\$30K

SUPPORTING SPONSOR LOGO ON ALL FESTIVAL ADS AND WEBSITE

2 10'X10' SPACES OR ONE 10'X20' SPACE (TENTING AND ELECTRIC ADDITIONAL)

PRESS RELEASE ANNOUNCING PARTNERSHIP

LOGO PLACEMENT THROUGHOUT FESTIVAL GROUNDS

LOGO ON WEBSITE

2 VIP PARKING SPACES

8 TOTAL DAILY RIDE BRACELETS

4 VIP COMPLIMENTARY BEER AND WINE BRACELETS (MUST BE 21 YEARS OF AGE)



EXHIBITOR LEVEL SPONSORSHIP

\$10K

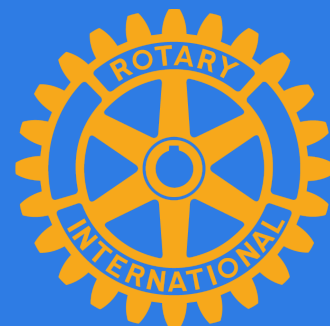
1 10'X10' SPACE (TENTING AND ELECTRIC ADDITIONAL)

LOGO ON WEBSITE

1 VIP PARKING SPACE

2 TOTAL DAILY RIDE BRACELETS

2 VIP COMPLIMENTARY BEER AND WINE BRACELETS (MUST BE 21 YEARS OF AGE)



SUPPORTER SPONSORSHIP

\$1.5K

LOGO PLACEMENT ON FESTIVAL GROUNDS

LOGO ON WEBSITE



OVERVIEW

EACH YEAR, FOR THE PAST (ALMOST- EXCEPT FOR COVID YEARS) 39 YEARS, APPROXIMATELY 200,000 LONG ISLANDERS AND VISITORS FROM THROUGHOUT THE TRISTATE AREA PARTICIPATE IN THE REGION'S LARGEST WATERFRONT FESTIVAL... THE OYSTER FESTIVAL!

THE BEAUTIFUL AND HISTORIC VILLAGE OF OYSTER BAY, NEW YORK HOSTS AN OUTSTANDING WEEKEND OF FAMILY FUN, FOOD AND FESTIVITIES UNDER THE AUSPICES OF THE OYSTER BAY ROTARY CLUB AND ITS OYSTER BAY CHARITABLE FUND.

WE ARE CELEBRATING OUR 39TH YEAR OF PAYING HOMAGE TO THE OYSTER, BY SERVING IT IN EVERY CONCEIVABLE FORM; ON THE HALF SHELL, FRIED AND IN CHOWDER, AS THE HIGHLIGHT OF OUR FOOD COURT AREAS. HOWEVER, OTHER SEAFOOD SUCH A SHRIMP AND CLAMS, AS WELL AS MORE TRADITIONAL FESTIVAL FOODS ARE AVAILABLE FROM MORE THAN 30 FOOD BOOTHS. ALL FOODS ARE PREPARED AND SERVED BY VARIOUS OYSTER BAY CIVIC AND NON-PROFIT ORGANIZATIONS, MAKING THE OYSTER FESTIVAL ONE OF THE REGIONS' MOST SIGNIFICANT FUNDRAISING EVENTS.

ASIDE FROM THE FOOD COURTS, OUR FESTIVAL BOASTS THE TRADITIONAL EXCITEMENT OF OYSTER SHUCKING AND OYSTER EATING CONTESTS, A HUGE ARTS & CRAFTS SHOW, AND CONTINUOUS ENTERTAINMENT. IN ADDITION WE ALSO INCLUDE AMUSEMENT RIDES, AND A CHILDREN'S ENTERTAINMENT AREA.

OYSTERS ARE UNIQUE TO THE OYSTER BAY COMMUNITY WHERE THEY HAVE BEEN HARVESTED FOR HUNDREDS OF YEARS. OUR FOUNDING SPONSOR, OYSTER BAY BASED, FRANK M. FLOWER & SONS, HAVE CONTINUED THIS TRADITION SINCE 1876. THEY ARE THE ONLY SURVIVING ORIGINAL HARVESTING OYSTER COMPANY IN NEW YORK STATE. MORE THAN 60,000 OYSTERS ON THE HALF SHELL ARE CONSUMED EACH YEAR AT THE 2 DAY EVENT. WE ARE THRILLED TO BE ABLE TO SHARE THIS SPECIAL BOUNTY OF THE SEA WITH OUR NEIGHBORS.

OYSTER FESTIVAL IS A COLLABORATIVE EFFORT LINKING BUSINESS, GOVERNMENT AND THE NON-PROFIT SECTORS IN THE BEST TRADITION OF SERVICE TO THE COMMUNITY.

**JOIN US SATURDAY THE 15TH AND SUNDAY THE 16TH
THROUGHOUT THE PARKS, HARBOR AND VILLAGE OF HISTORIC OYSTER BAY!**

VITAL STATISTICS

“LONG ISLAND’S LARGEST FESTIVAL”

“NAMED ONE OF THE TOP EVENTS ON THE EAST COAST”

DATES: SATURDAY, OCTOBER 15TH & SUNDAY, OCTOBER 16TH

HOURS OF OPERATION: 11AM-6PM

AVERAGE ATTENDANCE: 175,000-200,000 PATRONS OVER 2 DAYS

DEMOGRAPHICS: THE FESTIVAL DRAWS A LARGE PORTION OF FAMILY ATTENDEES, PREDOMINATELY FROM THE LONG ISLAND COUNTIES, QUEENS / BROOKLYN AND THE REMAINDER OF THE TRISTATE AREA, CT & NJ. THE HEAD OF HOUSEHOLD FOR THESE FAMILIES IS 25-54 YEARS OF AGE.

AVERAGE STAY AT OYSTER FESTIVAL: 4.45 HOURS

FIGURES COMPILED IN 2010 PUT THE AVERAGE SALARY FOR HOUSEHOLDS IN THE HAMLETS IMMEDIATELY SURROUNDING THE FESTIVAL AT UPWARDS OF \$185,500.

FOOD & BEVERAGE SALES: OVER THE YEARS THE FESTIVAL HAS AVERAGED 26 DIFFERENT NON-PROFITS OPERATING ABOUT 30 FOOD & BEVERAGE BOOTHS IN THE FOOD COURT. COLLECTIVELY THESE VENDORS HAVE HAD GROSS SALES OVER A MILLION DOLLARS.

(AREA RESTAURANT SALES FIGURES ARE ADDITIONAL.)

SPONSOR & EXHIBITOR AGREEMENT

Sponsorship: _____

Name of Company: _____

Contact/Title: _____

Address: _____

Phone: _____

Fax: _____

Email: _____

ELECTRIC & TENT NEEDS MUST BE PROVIDED THROUGH AN OYSTER FESTIVAL APPROVED VENDOR.

_____ PRESENTING Sponsor \$75K

_____ SUPPORTING Sponsor \$30K

_____ EXHIBITOR Sponsor \$10K

_____ SUPPORTOR Sponsor \$1.5K

The Sponsor will receive benefits outlined in this package in exchange for the Sponsorship fee listed above. One half of the amount is due upon signing, balance no later than October 1, 2022. Failure to pay balance will result in cancellation.

Checks made payable to: "Oyster Bay Charitable Fund" (Tax Exempt 501C3 Non-Profit Corporation)

Send Check to: Oyster Bay Charitable Fund, PO BOX 132, Oyster Bay, NY 11771

Please e-mail this completed form to Harlan Friedman at harlan@harlanagency.com.

To the fullest extent permitted by law, Sponsor will indemnify and hold harmless The Oyster Bay Charitable Fund and all officers, directors, partners, representatives, agents and employees from and against any and all claims, suits, liens, judgments, damages, losses and expenses, including legal fees and all court cost and liability arising in any manner from injury and/or death of person or damage to or loss of any property.

Name _____

Address _____

Signature _____

Date _____

For The Oyster Bay Charitable Fund _____

Date _____